



BEYAK AUTOMOTIVE GROUP

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FOR IMMEDIATE RELEASE

Beyak Automotive Group Partners with Fort Frances Youth Soccer for 2022 Season

The Beyak Automotive Group is excited to announce their partnership with Fort Frances Youth Soccer for the 2022 Season. The Beyak Automotive Group has purchased moisture wicking, sport performance t-shirts for each player, and each of the clubs' volunteers. It is exciting to see that registration numbers for 2022 have almost doubled from what the club saw in the 2019 season. As a result, the overall donation for t-shirts will exceed \$6,000 for the 2022 season.

"By teaching discipline, team work, and respect, Fort Frances Youth Soccer has a long history of providing substantial benefits to the children in our community. I am proud to contribute to a program that brings joy to kids and to their parents and grandparents. Our organization is grateful to partner with yet another strong community organization comprised of selfless and dedicated volunteers" comments Beyak Automotive Group President, Nick Beyak.

After a hiatus due to the pandemic, the club got back up and running early in 2022. With a new volunteer board and limited funds, the Beyak Automotive Group wanted to make a significant donation to keep registration costs low for families and to help ensure a bright financial future for the program.

Fort Frances Youth Soccer President, Alison Dresen, adds, "Fort Frances Youth Soccer is very grateful for the support of the Beyak Automotive Group to purchase soccer jerseys for 2022. After a two-year hiatus, this generous donation has assisted our group in bringing more than just soccer back to Fort Frances. It has also provided opportunities for community partnerships, purchasing local, and affordable activities for our kids."

The Beyak Automotive Group is pleased to have purchased the shirts from Baker Graphics in Fort Frances, ON, which is locally owned and operated. At the end of the season, each player and volunteer will keep their shirt as a reminder of the fun they've had playing soccer this year.

The Beyak Automotive Group, comprised of Dryden GM, Sunset Country Ford, Fort Frances GM and the Fort Frances Collision Centre, is committed to providing exceptional customer service and employee satisfaction, as well as strong support for the communities where they do business. These commitments have formed the foundation of their success. With over 110 dedicated employees, the Beyak Automotive Group is excited about what the future holds as they continue to serve and invest in the people of Northwestern Ontario.

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