



BEYAK AUTOMOTIVE GROUP

489 Government Street • Dryden, ON • P8N 2P6

FOR IMMEDIATE RELEASE

Beyak Automotive Group Acquires Madsen GM in Sioux Lookout, ON

The Beyak Automotive Group is very pleased to announce the acquisition of Madsen GM effective June 1, 2022. Under its new name, Sioux Lookout GM will join Dryden GM, Fort Frances GM, Sunset Country Ford and the Fort Frances Collision Centre as part of the Beyak Automotive Group.

The Madsen family has been successfully operating the dealership, and proudly serving the community of Sioux Lookout since 1988. The Beyak Automotive Group is excited to get to know the employees, customers and business partners in Sioux Lookout and looks forward to continuing to provide excellence in automotive sales, service, and community support.

“With sincere gratitude to Niels and John Madsen, I welcome the opportunity to bring their employees and customers into the family of the Beyak Automotive Group. The addition of Sioux Lookout GM will strengthen our organization and allow us to better serve customers throughout Northwestern Ontario for the exciting future in front of us,” says Beyak Automotive Group President, Nick Beyak.

The Group is pleased to announce that John Madsen will remain with the company in the position of Executive Director and General Manager of Sioux Lookout GM.

The Beyak Automotive Group, comprised of Dryden GM, Sunset Country Ford, Fort Frances GM, the Fort Frances Collision Centre and now Sioux Lookout GM, is committed to providing exceptional customer service and employee satisfaction, as well as strong support for the communities where they do business. These commitments have formed the foundation of their success. Now with over 130 dedicated employees, the Beyak Automotive Group is excited about what the future holds as they continue to serve and invest in the people of Northwestern Ontario.

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